

Invest

"Life shrinks or expands in proportion to one's courage" - Anais Nin

To invest is a courageous act.

You put effort, time and money into something and you never know what it might pay back.

If you are serious about developing your own and other people's creative/innovative abilities then it is worth investing in people, in an innovative way.

You may have put money into developing the process skills to innovate products and services. You may have done the work needed to make clear the culture, the climate and the business you want to be in.

Your business is now ready, **for investment in people.**

Investing is not just putting money into something and waiting for the return. That is simply profit from capital outlay.

Real investing is about seeding, then caring for, something that will grow and grow and grow.

The next level of creating an innovative company is an investment in the growth opportunity that comes from open investment in people.

Using innovation processes will help you create potential investment opportunities for all staff.

It need not be expensive, it need not be so novel. It might be a bookshop, or self learning teams, or trips to the cinema! If your staff are your biggest asset, then it is logical to invest in them, and to do so creatively!

The training we offer is fun, hard work, sensible, clearly explained, thought provoking, results driven, and immediately useful over a wide range of issues/problems/wishes. And it is messy!

It can be designed to assist any kind of learning, and it is based on the philosophy that if you invest openly in people's learning you move your company into a higher level of innovation.

For more on in-house and open courses and how we could help you invest in people, contact us now.